

# mane event

welcome your hair back with this treatment

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**Sam Cohen** of the Institute of Hair Regrowth and Beauty in Pitt Street has been working in the area of hair loss and hair replacement for more than 33 years.

Using prescribed topical and oral pharmaceutical products and herbal preparations, Cohen claims to have helped thousands of men, women and children with "genetic baldness" to re-grow their own natural hair and improve their self confidence.

In fact, Cohen is so confident about the products used at IHRB that he is offering his Sydney clients a world-first, money-back guarantee that his treatment will bring back hair lost in the past three to four years.

"Most [hair regrowth] organisations will have you spending thousands of dollars with recurring cost for unnecessary cosmetic products, office treatments, mineral hair analysis and laser treatments," Cohen says.

"An important part of their guarantee is that you attend their premises on a regular basis to enable them to keep a grip on you and your money. Not so with IHRB."

The treatment, a nutritional supplement and topical lotion, can be applied in the privacy of your own home, after just the first consultation with the IHRB team.

"Those who are not able to visit our clinic need not worry," Cohen says.

"We will send you a questionnaire with all the relevant information and instructions explaining the cause and how the treatment works." Simply fill out the questionnaire and



**Sam Cohen of IHRB,**  
*the city-based company offering a money-back guarantee for hair regrowth*

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the team will help you begin your treatment. With proper care and individually-created specific programs, IHRB guarantees early results and the ability to maintain continuous growth, provided your hair has been lost in the past three to four years.

The treatments "reactivate" dormant hair follicles (most hair follicles take three to four years to die), and stimulate regrowth within months. The products also treat dandruff, itchy scalp and dry and brittle hair.

For more information go to the IHRB Web site at [www.ihrb.com.au](http://www.ihrb.com.au) or visit the Institute of Hair Regrowth & Beauty head office. Suite one, level five, 105 Pitt Street, Sydney. Phone: 9221 5300.

Editorial as published in CityWeekly, December 2003 Edition

## Institute of Hair Regrowth and Beauty

- > **Sam Cohen**
- > **Institute of Hair Regrowth and Beauty**
- > Principal

### Details

Suite 1, Level 5, 105 Pitt Street,  
SYDNEY  
Opening hours: Mon-Fri 9am-6pm  
Ph. 9221 5300  
www.ihrb.com

With extensive studies into the prevention and treatment of hair loss already under his belt, Sam Cohen arrived in Australia 35 years ago and sought employment in the industry.

"This helped me to continue my studies and research on all types of hair problems and at the same time, it earned me a living," he said.

It has been this practical experience dealing with thousands of men, women and children with every conceivable type of hair loss problem that has enabled Sam to innovate, improve, research and develop various methods of hair replacement and hair treatment.

His driving interest has always been to help men, women and children with genetic baldness from going bald by re-growing their natural hair back.

As certain pharmaceutical products came onto the market that were found to be effective in re-growing hair by blocking the 'balding gene', Sam consulted doctors and pharmacists and started conducting his own practical and theoretical research.

Experimenting with various combinations of prescription and non-prescription solutions, organic and herbal products and natural extracts, the results have been spectacular.

"I have achieved unparalleled results in re-growth of hair to the utmost satisfaction of every person I have treated," he said.

The key to Sam's success is his own experience and dedication to the task, unhindered by a commitment to any one product.

"In the years I worked for other organisations, I was disappointed with the way most people with hair loss were told untruths, treated with



ineffective cosmetic products, machines and gadgets to produce a false visual image in order to take their money," Sam said.

With the financial and moral support of one of his satisfied clients, Sam has now launched his own organisation, the Institute of Hair Regrowth and Beauty.

"Now I can help people with genetic baldness who have tried other treatments with no success to re-grow their own natural hair back. I also offer the world's first money back guarantee," he said.

Sam therefore urges everyone with genetic baldness or hair loss problems to experience the Institute of Hair Re-growth and Beauty's guaranteed results program, promising that no one need go bald.

Visit the clinic for an obligation-free and confidential consultation in a pleasant and friendly atmosphere.



Before



Under 3 months



Before



Under 4 months



*Friday September 24 2004 (11)*

## **IT'S TRUE! More Hair or Your Money Back!**



**For over 35 years, well known 'hair regrowth' and 'hair replacement' specialist and founder of the "Institute of Hair Regrowth & Beauty" Sam Cohen has been helping thousands of men, women and children regrow their own natural hair back by using prescribed topical and oral pharmaceutical products, natural extracts and herbal preparations.**

Sam has been on TV, radio and various publications over the years. Sam tells us that the life of a DHT affected hair is approximately 4 years. Therefore, he wants you to act now, as he can also solve many hair and scalp problems, such as, itchy scalp, dry or oily hair, etc.. He has also helped in modifying and improving 'hair Transplants, 'hair Implants' and custom designs the most versatile and natural looking hairpieces.

He also states that, most organizations will have you spending thousands of dollars for unnecessary and ineffective cosmetic products, office treatments, etc., and keep you coming back to keep a grip on you and secure your hard earned dollars.

Sam will send out a questionnaire with all the relevant information and instructions explaining how his treatment works, so that you can treat your hair and scalp problems in the privacy and comfort of your own home.

If you have tried or currently trying other treatments without success or paying too much, then you must discuss Sam's most successful "money back guaranteed hair regrowth program.

Sam Cohen invites you to look at numerous 'before and after' photographs accompanied with genuine 'Testimonials' with proven success.

Call Sam for a "FREE" consultation on (02) 9221 5300.

Institute of Hair Regrowth & Beauty, Suite 1, Level 5, 105 Pitt Street, Sydney 2000. Email [growhair@ihrb.com](mailto:growhair@ihrb.com) web: [www.ihrb.com](http://www.ihrb.com) fax: (02) 9221 5344 or see advertisement page 9.

# **INNOVATIVE HAIR TREATMENTS**

**Sam Cohen arrived in Australia 35 years ago with extensive experience into the prevention and treatment of hair loss.**

He has since dealt with thousands of men, women and children with every conceivable type of hair-loss problem.

This has enabled Mr Cohen to innovate, improve, research and develop various methods of hair replacement and hair treatment.

His driving interest has always been to help men, women and children with genetic baldness stop hair loss and regrow their natural hair.

Mr Cohen's experiments with various combinations of prescription and non-prescription solutions, organic and herbal products and natural extracts have produced spectacular results.

The key to his success is his experience and dedication to the task, which is not influenced by commitment to any one product. For an obligation-free consultation, visit the Institute of Hair Regrowth & Beauty today, located at Suite 1, Level 5, 105 Pitt Street, Sydney, telephone 9221 5300 website [www.ihrb.com](http://www.ihrb.com) for more information see advertisement page 14.



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### **Institute of Hair Regrowth & Beauty**

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